

FROM FARM TO TABLE : A LIGHT TRIP OF ORGANIC SESAMES IN MEINONG



UE4B	Vicky	Lee	李芷軒
UE4B	Alice	Lin	林昱綺
UE4B	Vicky	Chen	陳巧馨
UE4B	Elaine	Hsieh	謝依琳
UE4B	Iris	Liang	梁瑜倩
UE4B	Katie	Wang	汪凱心

Outline

1. Observe Community Resources

2. Plan Itinerary

- ✓ Concept of the itinerary
- ✓ Content of the itinerary

3. Promotion

- ✓ Social medias
- ✓ DMs
- ✓ Check-in props

4. Reflection



Observe Community Resources



Ecology

Shuangshi Tropical Forest Park
Yellow Butterfly Valley
Chu-Huo-Ping
Wild creek



Sesames —→ Hakka 's culture

Human | Land | Story | Food
Culture | Ecology

Main crop **Sesames**

Rice
Tea
Mango

Culture

Jhonglihe Memorial Hall
Feng's Hakkas House for extended family
Shrine of Kaiji Land Deity



Picnic and Food

Vegetables
DIY rice cake
Sesames cuisine
Bamboo shoots and Chicken soup



**Jiou-
Cyonglin**

Village Community Education Tourism

Concept of the planning

From
farm to
table



Farmer
Teacher and
students
Travel
agencies
Tourists



Product:
Organic
Sesames



Purpose:
Knowing
the
various of
the
sesames



The
relationship
between
people and
field



Time	Content of the itinerary
Morning	Shadow Kitchen
	Shrine of Kaiji Land Deity
	Feng's Hakkas House for extended family
	Harvest Sesames at Sesames Garden
Noon	Chu – Huo – Ping noon
Afternoon	Back to Shadow Kitchen

Shadow Kitchen

- ✓ Assembling place
- ✓ Introducing the norm in the field
- ✓ Taking the truck to attractions





- **Shrine of Kaiji Land Deity**

- ✓ Praying
- ✓ Farming harvest
- ✓ Appreciating
- ✓ Connecting to the land



- **Feng's Hakkas House for extended family**

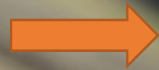
- ✓ Learn and experience Hakka's culture



Harvest Sesames at Sesames Field

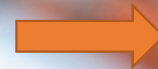
Picking

- The stem and pods have turned from green to yellow.
- There are no leaves on the stems.
- Pods have spilt.



Erecting

- Bind the sesames.
- Gather four bunches of sesames and erect them like a pyramid.

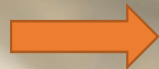


Knocking

- Knock them out from the dried bunches of sesames and gather them in the bucket.

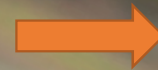
Screening

- We need to screen out the impurity from the sesames and classify the sesames with an air blower



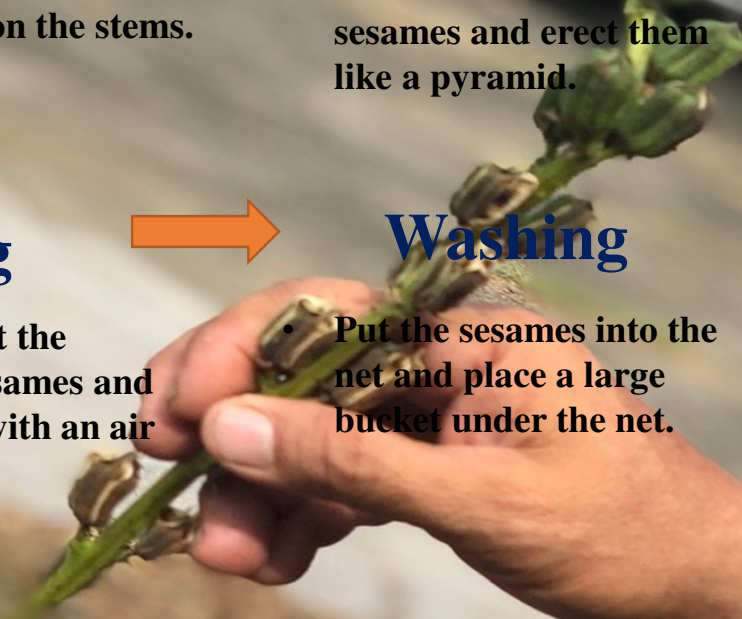
Washing

- Put the sesames into the net and place a large bucket under the net.



Drying

- Put the sesames evenly under the sun until the water is clean.



Chu – Huo – Ping

Enjoy cooking from farm to table



Picnic

- ✓ Firewood gathering
- ✓ Vegetables picking
- ✓ Cooking by yourself

Bamboo rice



Jackfruit



Wash vegetables

Back to Shadow Kitchen



Sesames filling









Mold



DIY traditional turtle-shaped rice cake



Promotion (social media)

Web	Link	QR Code
	https://reurl.cc/4gYnZX	
	https://reurl.cc/9z0a28	
	https://youtu.be/ITnm51I7rHI	

Promotion (social media)

- Professional knowledge
 - ✓ Sesames benefits
 - ✓ The six steps of picking the sesames
- Friendly farmer — Mr. Wenxiang Wen
- Organic farming
- Itinerary



Promotion (DM)



..... FRIENDLY SESAME **HIGHER GRASS**

7:50 Depart from Wenzao

9:00 Arrive Meinong - Shadow Kitchen

9:30 Shrine of Kaiji Land Deity/Feng's Hakkas House for extended family

Meinong farmers often hold a ceremony to worship the land and pray for crops harvest before the annual cultivation. Through this ritual, farmers expect a good harvest for their crops. A visit to the precious Hakka culture heritage-Feng's Hakkas House for extended family.

10:00-11:00 Harvest sesame at Sesame Garden

Experience the fun of sesame harvest and learn about the cultivation process of sesame, various plants and wild vegetables around the garden.

11:00-12:00 JhongliHe Memorial Hall/Shuangsi Tropical Forest Park and Jiou-Cyonglin Canal

Enter the world of Hakka literature. Visit the origin of JhongLiHe's inspiration. Explore the mystery of tropical forest and canal.

12:00-14:30 Lunch at Chu-Huo-Ping

Arrive at the old house of Wen's Family. Gather firewood and pick fruits from the trees and then start fire to cook lunch by yourself. Enjoy the cooking process from farm to table.

14:30-16:30 Experiential activity at Shadow Kitchen

Experience the process of making sesame sauce and make traditional turtle-shaped rice cake with sesame filling

16:30 -17:30 Back to Wenzao

DATE:

**26th May,
2019**



Instagram
official account



Facebook
Fan page



Promotion (check-in props)

- ✓ People can take pictures in tourist attractions



QQ& check-in board



Sesames garden





Reflection



- Harmonious Coexistence Between human and nature
- The efforts of farmers



- Far from the madding crowd
- Learn to know organic farming
- Full and interesting itinerary
(culture and nature)
- Interact with local farmer

Thanks for listening

