



TO TRAVEL, TO KNOW, TO LOVE

**A GRADUATION TRIP AROUND TAIWAN
FOR COLLEGE STUDENTS**

UE4B

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CONTENTS

A landscape photograph of a modern building with a glass facade reflecting in a pond under a blue sky with white clouds. The text 'Introduction' is overlaid in a white box.


Introduction

A photograph of a dirt road winding through a field of tall, dry grass under a blue sky with light clouds. The text 'Literature Review' is overlaid in a white box.

**Literature
Review**

A photograph of a red car on a city street at dusk, with a neon sign for 'FLORIDA' in the background. The text 'Methodology' is overlaid in a white box.

Methodology

A photograph of a long, paved walkway lined with white balustrades leading towards a large, ornate building with a dome. The text 'Result' is overlaid in a blue box.

Result

A photograph of a paved walkway under a green metal structure with hanging rings. A person is walking away with a suitcase. The text 'Conclusion' is overlaid in a blue box.

Conclusion

A photograph of a paved road winding through a lush green forest. The text 'References' is overlaid in a white box.

References

INTRODUCTION

Motivation



Friendship
and
Newness



Purpose



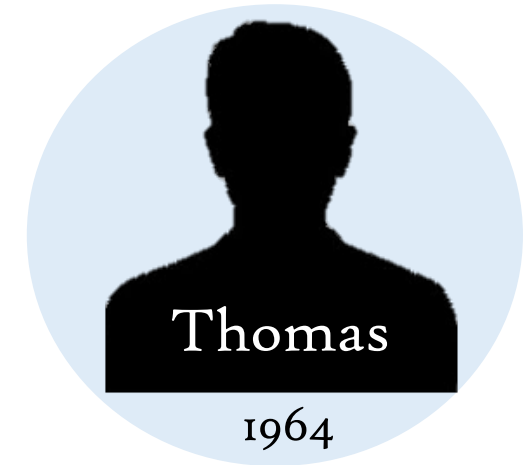
INTRODUCTION



1. Understand important elements or even theories of making a plan for graduation trip.
2. Get more familiar with classmates of UE4B, especially their needs for a graduation trip.
3. Make a perfect graduation-trip project.

We focus on the **motivation** of graduation trip.

LITERATURE REVIEW



Psychological motivation
Physiological motivation
Economic motivation

Nostalgia, Friendship,
Knowledge, Relax, and Pleasure
Exercise
Shopping

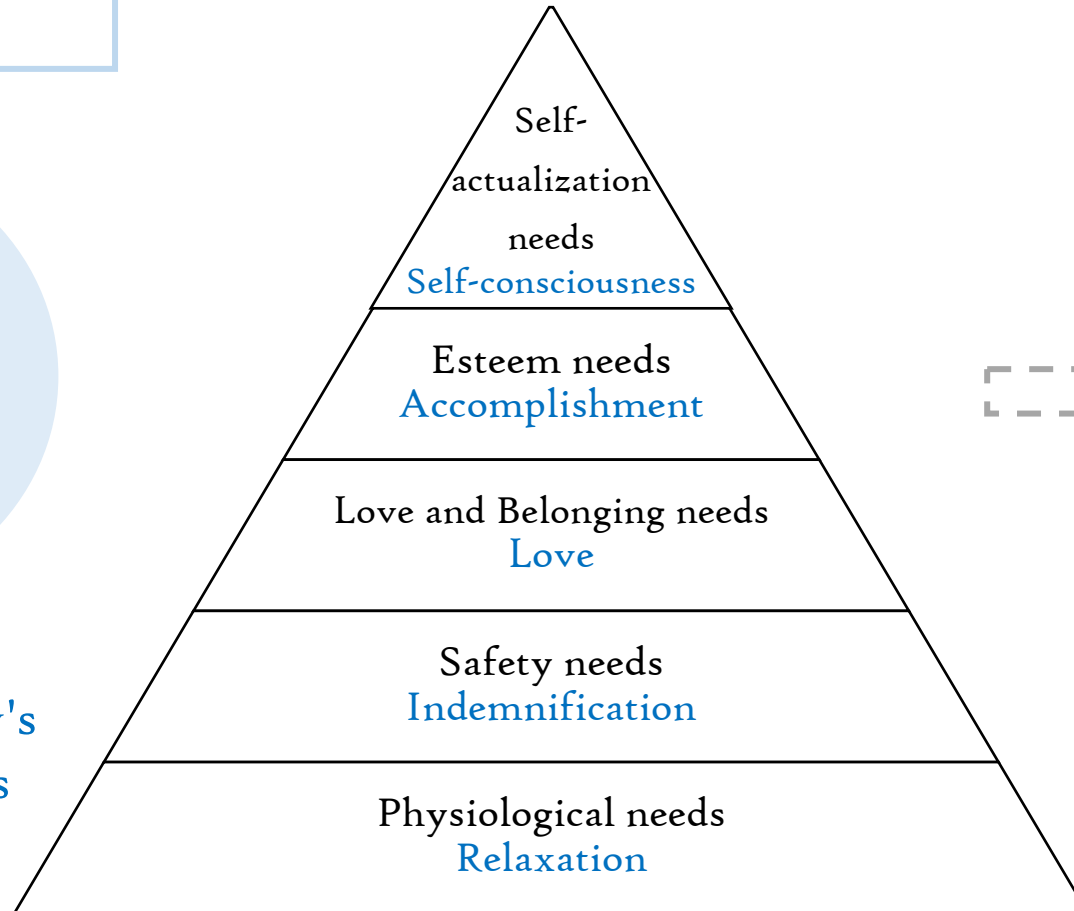
Educational motivation
Recreational motivation
Ethnic motivation
Other motivation

We focus on the **motivation** of graduation trip.

LITERATURE REVIEW



mentioned Maslow's hierarchy of needs



needs for **Relaxation**, **Safety**, **Relationship**, **Self-esteem** and **development**, **Self-fulfillment** and **Satisfaction**

METHODOLOGY



The project divides into two parts: **before the plan-making** and **during the plan-making**. Before making the plan, we conducted a **survey** to know our classmates' needs.

First
The Birthplace
Distribution of
Students

Second
the preference of
tourist attractions

Third
The Duration
Day

Last
The Budget

Survey

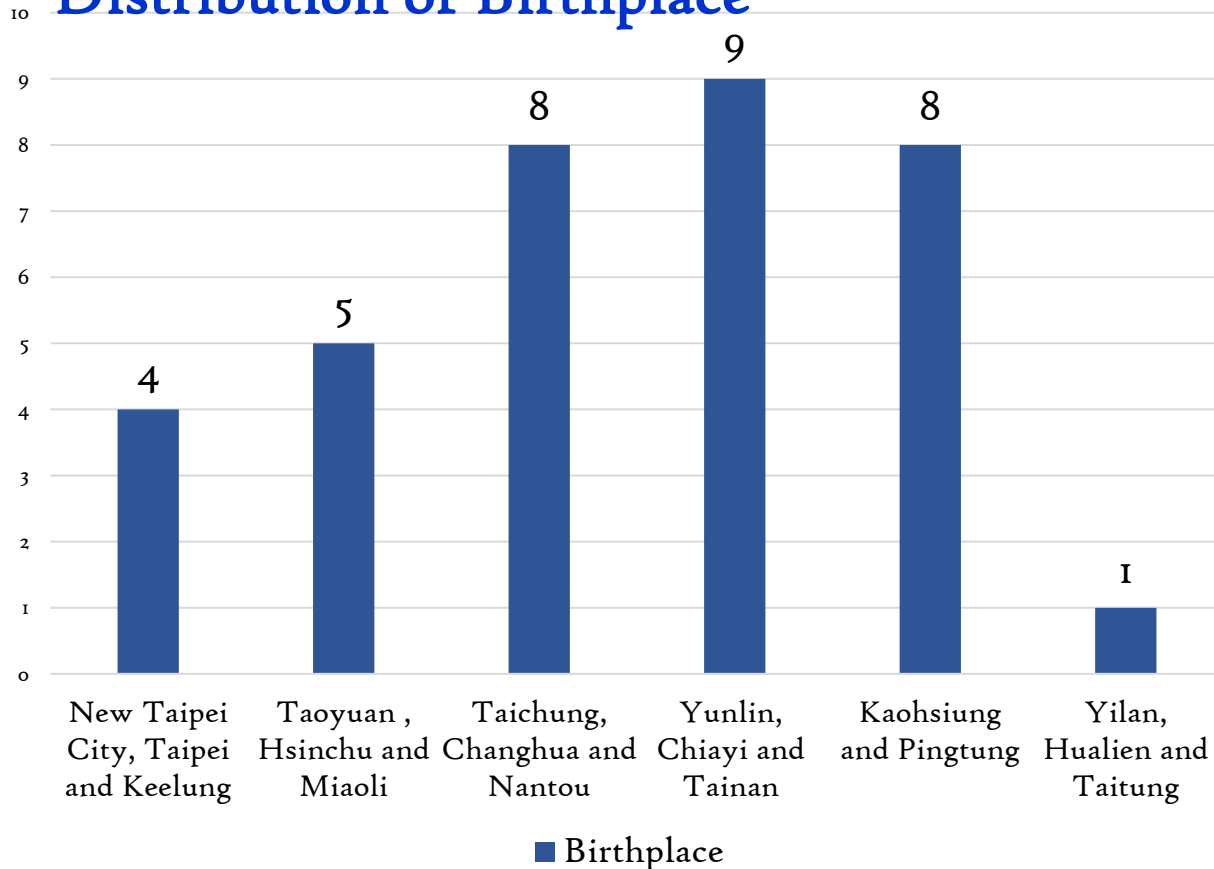
March 27, 2021

Out of 50 classmates, 35 classmates gave responses.

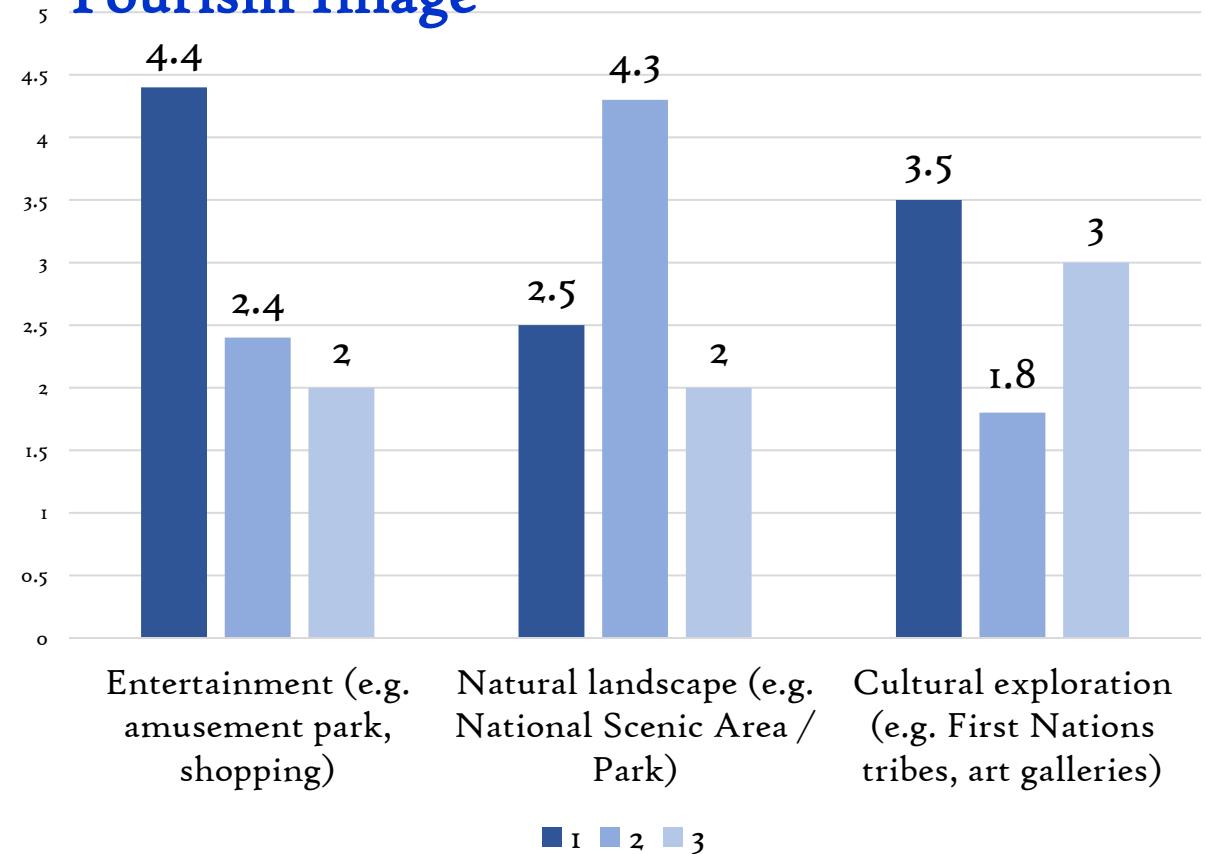
RESULT



Distribution of Birthplace



Tourism Image

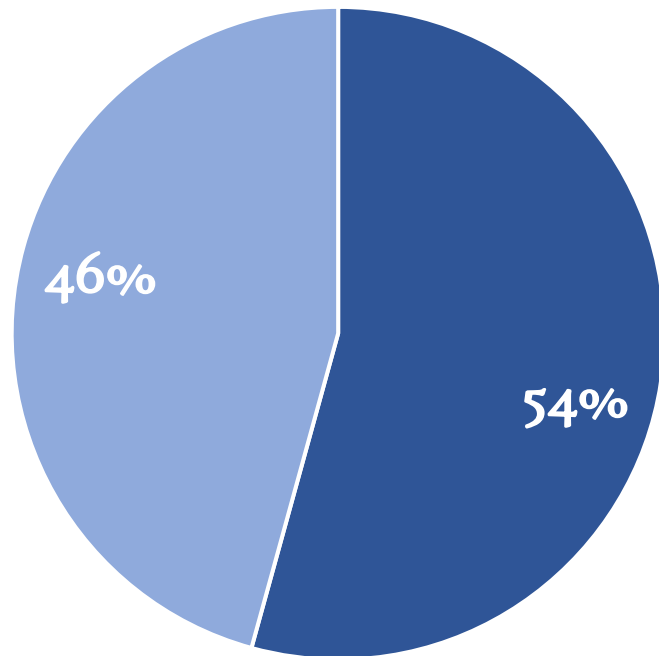


Survey

RESULT

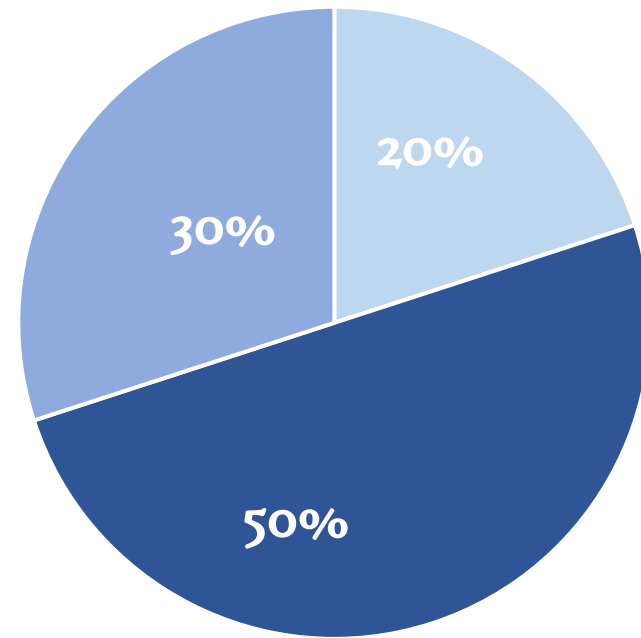
March 27, 2021

Out of 50 classmates, 35 classmates gave responses.



Days of Graduation Trip

■ 4-5 days ■ 6-7 days



Budget

■ 6000-7000 ■ 7000-8000 ■ 8000 up



RESULT



T I N E R A R Y



DAY 1

9:20 Chimei Museum

11:40 Guohua Street

15:00 Hinoki Village

16:20 Sun-Shooting Tower

17:10 Datong Turkey Rice



DAY 2

9:00 JanFuSun Fancy World

18:10 Yizhong Street



DAY 3

8:40 Houfeng Bikeway

11:50 Forest Kitchen

12:55 Hsinchu Zoo

15:40 Gloria Outlet

18:30 Station Front Metro Mall



I

T I N E R A R Y



RESULT



DAY 4

10:20 Lanyang Museum

11:45 Toucheng Old Street

13:45 Yilan Station

16:15 Hualien Creative Industrial Park

18:00 Tungtamen Night Market



DAY 5

10:50 Little Yehliu Geopark

12:20 JungShuHsia Short Rice Noodles
or
Blue Dragonfly Instant Food Store

15:55 Pi Coconuts Bistro
or
Ryan Teahouse



F

our Special Activities

RESULT



E
A
T
U
R
E

*Introduce the
tourist attractions
by local classmates.*



My Tour Guides, My Classmates

This activity can fulfill
“love and belonging needs”
and
“esteem needs.”

F

our Special Activities

RESULT



Share Together

E
A
T
U
R
E

*Groups with
different colors in
random.*



something about yesterday



something they do well



something about their own childhood



something they learned during the trip



something they cannot live without



something they watch or listen to

Laugh, Don't Fight

This activity can
achieve

“love and
belonging needs.”



F

our Special Activities

RESULT



E
A
T
U
R
E



1. What are two exhibitions on display on the second floor of Chimei Museum?



2. Why does Fugang Geopark also called Little Yehliu Geopark?

3. Which is the oldest zoo in Taiwan?



4. What is the main reason that people raise ducks in Yilan?



Knowledge King

This activity can satisfy the “**esteem needs.**”



Worksheets for each group.

Receive New Knowledge

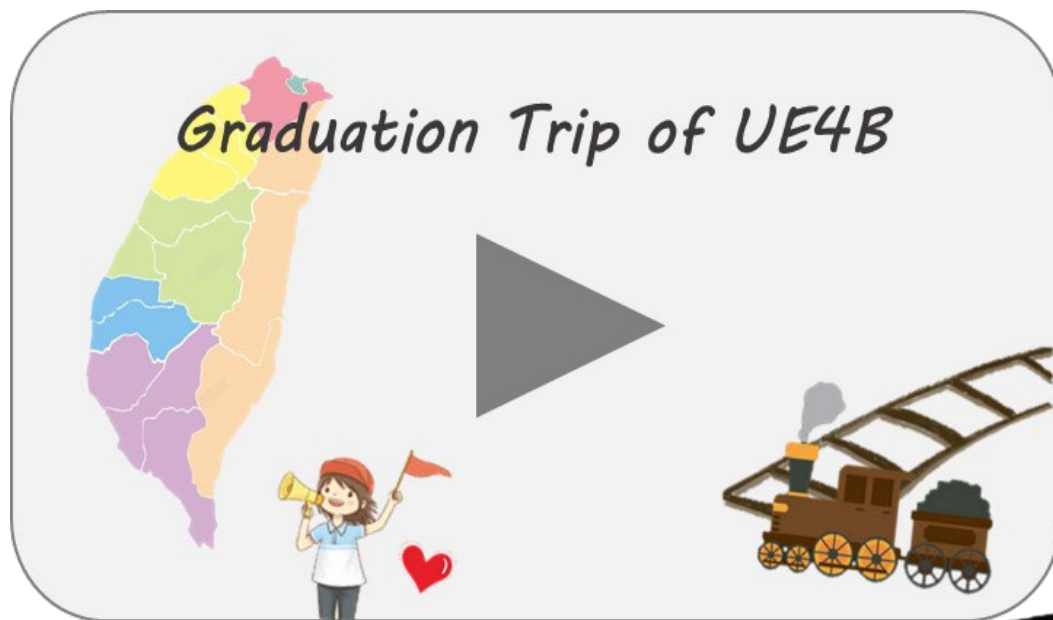
F

our Special Activities

RESULT



E
A
T
U
R
E



Memory Hunter

The whole video means
participators reach
“self-actualization need.”

*Make a
short video
after the trip.*

Photographs
and
Feedbacks



Special Video

CONCLUSION



LET'S GO!!!

1. Skills to make a graduation trip
2. Understand our classmates more
3. Deepen our friendship

So, UE4B, shall we go ?



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A scenic view of a train on a coastal track. The train, consisting of several orange and white passenger cars, is moving along a track that runs parallel to the ocean. The water is a clear, light blue, and the sky is a pale, hazy blue. In the background, a green, forested hillside rises up. A tunnel entrance is visible on the hillside. The train is positioned in the middle ground, and the ocean is to its left. The sky is clear and bright. The overall scene is peaceful and scenic.

THANK YOU VERY MUCH