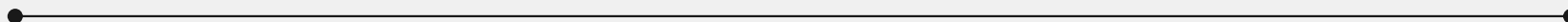




INVESTIGATING THE INFLUENCES OF PARTICIPATION IN USR PROJECTS ON INTERNATIONAL UNIVERSITY STUDENTS IN TAIWAN

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AGENDA

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INTRODUCTION

02

LITERATURE REVIEW

03

METHODOLOGY

04

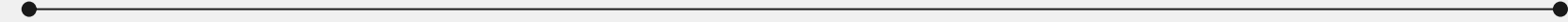
RESULTS

05

**IMPLICATIONS
& CONCLUSIONS**

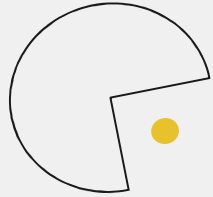
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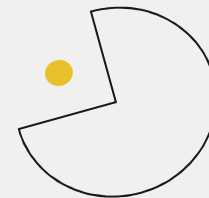


Introduction



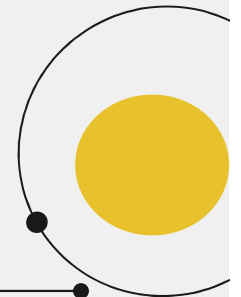


Have you ever participated in USR activities at university and noticed the effects it has brought you?





- MOE has noted that University Social Responsibility (USR) projects are particularly of significance with far-reaching impacts on both students and local communities in Taiwan.
- Wenzao has taken part in USR for several years, and currently it has 2 Category-B USR projects
 - WISE-UP (Wenzao Immigrants Support and Empowerment USR Project)
 - Wenzao Healthcare Communication USR Project





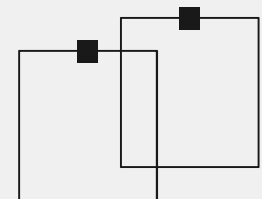
The study proposed in this paper aims to investigate

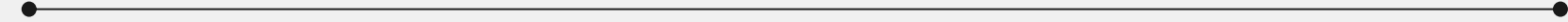
1

The reason for international students' participation in USR activities at Wenzao

2

The effects or influences of taking part in USR projects on international university students at Wenzao





Literature Review



WHAT IS USR?



“A policy of ethical quality of the performance of the university community (students, faculty and administrative employees) via the responsible management of the educational, cognitive, labor and environmental impacts produced by the university, in an interactive dialogue with society to promote a sustainable human development.”

--- Reiser ---



WHY HAS THE USR BECOME AN IMPORTANT CONCEPT AT UNIVERSITIES?



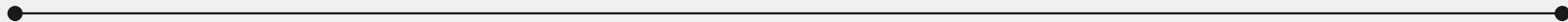
UNESCO's "World Declaration for Higher Education in the 21st Century" (1998): a mission to confront the complexity and challenges of today's world.

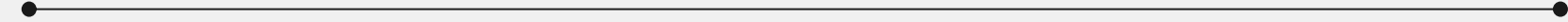


For Society: Promote social development and raise awareness about sustainable development (Ramos-Monge et al., 2017)



For Student: Generate and secure job opportunities, hence lowering the unemployment rate





Methodology



The participants

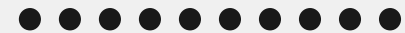
27 full-time international students at Wenzao from 9 different countries.

Nationality	Amount
Vietnamese	9
Indonesian	7
Indian	4
Japanese	2
Thai	1
Hong Kong	1
Brazilian	1
Peruvian	1
American	1

Instruments

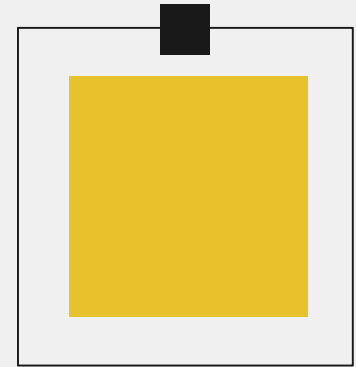


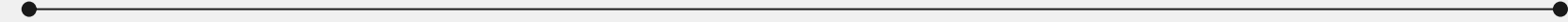
- In this study, the researcher uses observation and interview to collect the data.
- Interview methods in research
 - **Semi-structured interview**
 - **Personal interview**



Data analysis

- . Pattern
- . Audio transcription
- . Qualitative study design





Results



A. The reasons for international students' participation in USR activities at Wenzao

1

The completion of service hours for scholarship



2

Creating a potential environment to integrate



3

Improved resumes



B. The influences or effects of USR activities on international students at Wenzao

- Apply what you learn in school to real life at different levels
- Valuable experiences to grow up
- Leverage strengths and find new skills
- More open job opportunities
- Opportunity to better understand Taiwan



Implications and Conclusions



For the university

- Identifying priorities that are aligned with the mission and vision
- Encouraging collaboration and support
- Assigning tasks that match the individual abilities of participants
- Enhance the identity of the organization among students at the university

For the students

- Actively participating in activities of USR
- Participating with a positive attitude
- Appreciating and respecting different cultures, ideas, religions, languages and perspectives
- Use your own experiences and opinions to contribute to and improve the organization.
- Promote to more people to know USR

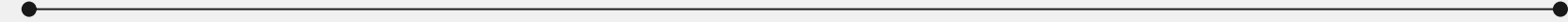
CONCLUSIONS

USR acts as a bridge
between students
and society

Helping and
improving the lives of
international students
at university

Contributing to
creating a quality
education and an
inclusive
environment

A factor in boosting
the awareness and
image of the
university among
other international
students



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Thank you for listening!



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